

Capacity Building For



HIV Prevention 2001



Capacity Building For HIV Prevention 2001 • Program Booklet • April 1-5, 2001

Hilton Atlanta Hotel, Atlanta, GA



# Capacity Building For HIV Prevention 2001

## *A Skills-Building Meeting for CBOs*

Dear Colleague:

On behalf of the Centers for Disease Control and Prevention (CDC), Division of HIV/AIDS Prevention, we look forward to your participation in the skills-building conference entitled **Capacity Building for HIV Prevention**. This conference, being held in Atlanta April 1-5, 2001, represents a skills-building opportunity for directly-funded community-based organizations (CBOs). The theme of this conference, *"Enhancing the Capacity for HIV Prevention: A Formula for Success,"* emphasizes your role on the front line of HIV prevention in helping to prevent new HIV infections, providing services to persons living with HIV, and overall, playing a critical part in helping to end this epidemic.

This conference is organized to provide you with information and to enhance your skills in the areas of organizational and infrastructure development; intervention design, implementation, and evaluation; community mobilization; and HIV prevention community planning participation. This conference will also be an opportunity for you to meet with CDC's Capacity Building and National Prevention Partners; health department representatives; CDC program, scientific, and business staff; and other CBOs.

I sincerely hope you will take from this meeting new resources to help you strengthen your HIV prevention programs, new friends, and additional energy, enthusiasm, and commitment to HIV prevention. Further, I hope you will share with each other -- and with CDC staff -- your expertise about front-line HIV prevention programs and strategies. We at CDC are eager to learn from you -- please share with us.

I sincerely thank all those individuals involved in organizing this grantees' meeting and in working with the CDC as partners in HIV/AIDS prevention.

Sincerely,



David Holtgrave, Ph.D.

Director

Division of HIV/AIDS Prevention --

Intervention Research and Support

National Center for HIV, STD, and TB Prevention

## Acknowledgements

We would like to thank the following individuals and organizations for their invaluable contributions in planning the 2001 Capacity Building for HIV Prevention Conference.

### Steering Committee

Qairo Ali, Chair	Denise Glaude	Ellen Goldstein
Sam Taveras	Mark Colomb	Martin Ornelas-Quintero
Michelle Sabori	Paul Kawata	Pernessa Seele
Prescott Chow	Carlos Velazquez	Lynn Graebel
Cindy Getty	Charles Collins	William Comeaux

### Centers for Disease Control and Prevention (CDC) Planning Committee

#### Capacity Building Providers and Partners

Advocates for Youth  
Academy for Educational Development  
Asian and Pacific Islander American Health Forum  
Asian and Pacific Islander Wellness Center  
Center for AIDS Prevention Studies  
Concerned Black Men, Inc.  
Farmworkers Justice fund  
Gay Men of African Descent  
Health Watch Information and Promotion Service  
Inter Tribal Council of Arizona  
Interdenominational Theological Center  
Jackson State University, Mississippi Urban Research Center  
Jackson State University National Alumni AIDS Prevention Project  
National AIDS Education and Services for Minorities  
National Alliance of State and Territorial AIDS Directors  
National Black Alcoholism and Addictions Council  
National Black Leadership Commission on AIDS  
National Latina/o Lesbian and Gay, Bisexual and Transgender Organization  
National Minority AIDS Council  
National Native American AIDS Prevention Center  
Puerto Rican Organization for Community Education and Economic Development  
The Ark of Refuge  
The Balm In Gilead  
The Nite Star Program  
US Mexico Border Health Association

### Special Thanks

Qairo Ali	Hodelin René	Bryan Kim	Ursula Phoenix
L'Tanya Leak	Donna Graham	Gregory Smith	Lisa Kimbrough
Reni Vaughn	Benita Harris	Sam Taveras	Steven Davis
Wrenn Slocum	Darrow Johnson	Anne Shuttleworth	William Comeaux
Kelly Bartholow	Cynthia Prather	Sean Griffiths	Bill Bancroft
Aaron Zee	April Bankston	Joynechia Clements	

*All presenters, speakers, and facilitators ... Thank you!*

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## Conference At-A-Glance

### Sunday, April 1, 2001

11:00 a.m.-6:00 p.m.	Exhibit Setup
3:00 p.m.-6:00 p.m.	Registration/Information

### Monday, April 2, 2001

7:00 a.m. -5:00 p.m.	Registration/Information
7:00 a.m. - 7:00 p.m.	Exhibits
9:00 a.m. - 10:00 a.m.	Morning Plenary: Cultural Welcome (Grand Ballroom West)
10:00 a.m. - 10:15 a.m.	Morning Break
10:15 a.m. - 12:15 p.m.	Session #1 – workshops, institutes, computer training
12:30 p.m. - 2:00 p.m.	Luncheon Plenary
2:15 p.m. - 4:15 p.m.	Session #2 – workshops, institutes, computer training
4:15 p.m. - 4:30 p.m.	Afternoon Break
4:15 p.m. - 7:00 p.m.	Meet with the Exhibitors (Galleria)
4:30 p.m. - 6:00 p.m.	Affinity Sessions – Special Meetings
7:00 p.m. - 10:00 p.m.	<b><i>Evening Reception</i></b> (Grand Ballroom West)

### Tuesday, April 3, 2001

7:00 a.m. - 5:00 p.m.	Registration/Information
7:00 a.m. - 7:00 p.m.	Exhibits
8:30 a.m. - 10:00 a.m.	Morning Plenary (Grand Ballroom West)
10:00 a.m. - 10:15 a.m.	Morning Break
10:15 a.m. -12:15 p.m.	Session #3 – workshops, institutes, computer training
12:15 p.m. - 2:00 p.m.	Lunch – On Your Own
2:00 p.m. - 4:00 p.m.	Session #4 – workshops, institutes, computer training
4:00 p.m. - 4:15 p.m.	Afternoon Break
4:15 p.m. - 5:30 p.m.	Affinity Sessions – Special Meetings
6:00 p.m. - 7:00 p.m.	<i>Coffee and Dessert – Exhibit Hall</i> (Galleria)

## Conference At-A-Glance (continued)

### Wednesday, April 4, 2001

7:00 a.m. - 5:00 p.m.	Registration/Information Desk Lobby Registration
7:00 a.m. - 7:00 p.m.	Exhibit
8:30 a.m. - 10:00 a.m.	Morning Plenary (Grand Ballroom West)
10:00 a.m. - 10:15 a.m.	Morning Break
10:15 a.m. - 12:15 p.m.	Session #5 – workshops, institutes, computer training
12:15 p.m. - 2:00 p.m.	Lunch – On Your Own
2:00 p.m. - 4:00 p.m.	Session #6 – workshops, institutes, computer training
4:00 p.m. - 4:15 p.m.	Afternoon Break
4:15 p.m. - 5:30 p.m.	Affinity Sessions – Special Meetings
4:00 p.m. - 7:00 p.m.	Meet with the Exhibitors (Galleria)
9:00 p.m. - until	Musica Against Drugs (Grand Ballroom West)

### Thursday, April 5, 2001

7:30 a.m. - 2:00 p.m.	Registration/Information Desk Lobby Registration
7:00 a.m. - 12:30 p.m.	Exhibits (Breakdown to follow)
8:30 a.m. - 10:00 a.m.	Session #7 – workshops, institutes, computer training
10:00 a.m. - 10:15 a.m.	Morning Break
10:15 a.m. - 12:15 p.m.	Quarterly Report Requirements Training
12:15 p.m. - 12:30 p.m.	Afternoon Break
12:30 p.m. - 2:00 p.m.	Closing Luncheon and Remarks, Cultural Closing (Grand Ballroom West)

# Agenda

## Monday, April 2, 2001

**7:00 a.m. - 7:00 p.m.**

Registration and Information

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**7:00 a.m. - 7:00 p.m.**

Exhibit Hall Open

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**9:00 a.m. - 10:00 a.m.**

**Morning Plenary – Grand Salon**

**Moderator:** Dr. Helene Gayle, Director, National Center for HIV, STD, and TB Prevention

**Cultural Welcome:** Featuring Giwayen Mata

**Congressional Welcome:** Congressman John Lewis

**Mayoral Welcome:** Mayor Bill Campbell

**Conference Overview:** Qairo K. Ali, Team Leader Prevention Programs Branch, Division HIV/AIDS Prevention (DHAP)

**Closing Remarks:** Dr. Helene Gayle

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**10:00 a.m. – 10:15 a.m.**

Morning Break

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**10:15 a.m. – 12:15 p.m.**

Capacity Building Session #1

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**12:30 p.m. - 2:00 p.m.**

**Luncheon Plenary - Grand Salon**

**Moderator:** Ursula Phoenix, Capacity Building Coordinator, Capacity Building Branch (CBB), DHAP

**CDC Capacity Building:** Sam Taveras, Team Leader, Capacity Building Branch, Division HIV/AIDS Prevention

**Role of Health Department:** Rashad Burgess, Director, Department MOCHA Coalition, Chicago Department of Health

**CBO Highlight:** Vaughn Taylor, Interim Executive Director, Greater Chicago Committee

**CBO Highlight:** Keith Cylar, Executive Director, Housing Works

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**2:15 p.m. - 4:15 p.m.**

Capacity Building Session #2

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**4:15 p.m. - 4:30 p.m.**

Afternoon Break

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**4:15 p.m. - 7:00 p.m**

Meet With Exhibitors

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**4:30 p.m. - 6:00 p.m.**

Affinity Sessions/Special Meetings

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**7:00 p.m. - 10:00 p.m.**

Evening Reception – Grand Salon, Featuring: Giwayen Mata, Asian Youth Center , Percussion Choir

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## Agenda (continued)

**Tuesday, April 3, 2001**

**7:00 a.m. - 5:00 p.m.**

Registration and Information

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**7:00 a.m. - 7:00 p.m.**

Exhibit Hall Open

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**8:45 a.m. - 10:00 a.m.**

**Morning Plenary – Grand Salon**

**Moderator:** Alvin Quamina, Executive Director, National Black Lesbian and Gay Leadership Forum

**CDC HIV Prevention Strategic Plan:** Ron Valdiserri, Deputy Director, National Center for HIV, STD, and TB Prevention Strategic Plan

**Interventions for Infected Persons:** Walt Senterfitt, Co-coordinator, Prevention of HIV in Infected Persons Project

**Integration of STD Prevention Strategies in HIV Prevention:** George Counts, Assistant Director, Syphilis Elimination Activities, Division of STD Prevention

**Program Highlight:** Samuel Lurie, Vermont Health Department, AIDS Office; Kellii Trombacco, California, *Lessons Learned: Designing Programs for Transsexuals*

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**10:00 a.m. – 10:15 a.m.**

Morning Break

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**10:15 a.m. – 12:15 p.m.**

Capacity Building Session #3

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**12:15 p.m. - 2:00 p.m.**

Lunch (On Your Own)

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**2:00 p.m. - 4:00 p.m.**

Capacity Building Session #4

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**4:00 p.m. - 4:15 p.m.**

Afternoon Break

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**4:00 p.m. - 7:00 p.m.**

Meet With Exhibitors – Exhibit Hall Gallery

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**4:15 p.m. - 5:30 p.m.**

Affinity Sessions/Special Meetings

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**6:00 p.m. - 7:00 p.m.**

Coffee and Dessert – Exhibit Hall Gallery

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## Agenda (continued)

**Wednesday, April 4, 2001**

**7:00 a.m. - 5:00 p.m.**

Registration and Information

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**7:00 a.m. - 7:00 p.m.**

Exhibit Hall Open

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**8:45 a.m. - 10:00 a.m.**

**Morning Plenary – Grand Salon**

**Moderator:** Lance Dronkers, Asian and Pacific Islander Coalition on HIV/AIDS, Inc.

**Improving the Quality Of Interventions:** Ellen Goldstein, Manager of Community Programs, Center for AIDS Prevention Studies

**Future Trends in Prevention:** Rob Janssen, Director, Division of HIV/AIDS Prevention – Surveillance and Epidemiology; Acting Director, Division of HIV/AIDS Prevention – Intervention, Research and Support

**CBO Highlight:** Guillermo Chaçon, Director, Community Development, Latino Commission on AIDS

**CBO Highlight:** Lance Dronkers, Asian and Pacific Islander Coalition on HIV/AIDS, Inc.

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**10:00 a.m. - 10:15 a.m.**

Morning Break

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**10:15 a.m. - 12:15 p.m.**

Capacity Building Session #5

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**12:15 p.m. - 2:00 p.m.**

Lunch (On Your Own)

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**2:00 p.m. - 4:00 p.m.**

Capacity Building Session #6

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**4:00 p.m. - 4:15 p.m.**

Afternoon Break

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**4:00 p.m. - 7:00 p.m.**

Meet With Exhibitors – Exhibit Hall Gallery

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**4:15 p.m. - 5:30 p.m.**

Affinity Sessions/Special Meetings

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**9:00 p.m. - until**

Musica Against Drugs – Grand Salon

Ritmo De La Noche – Supported by Grupo Yahuba

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## Agenda (continued)

**Thursday, April 5, 2001**

**7:00 a.m. - 3:00 p.m.**

Registration and Information

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**7:00 a.m. - 12:30 p.m.**

Exhibits (Breakdown to follow)

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**8:30 a.m. - 10:00 a.m.**

Capacity Building Session #7

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**10:00 a.m. - 10:15 a.m.**

Morning Break

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**10:15 a.m. - 12:15 p.m.**

**Quarterly Report Training**

Prevention Programs Branch

Program Evaluation Branch

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**12:15 p.m. - 12:30 p.m.**

Afternoon Break

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**12:30 p.m. - 2:00 p.m.**

**Luncheon Plenary**

**Moderator:** Bob Kohmescher, Chief, Prevention Programs Branch

**CBO Highlights:** Our Gang, Inc.

**Introduction of Surgeon General:** Rob Janssen

**Remarks:** David Satcher, Surgeon General

**Keynote Address:** Jackyie Coleman, Director of Education and Training, AIDS Alliance for Children, Youth and Families

**Closing Remarks, Acknowledgements:** Rob Janssen

**Cultural Closing:** Our Gang, Inc.

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*Thanks to all participants, speakers, facilitators, exhibitors, and planners. Have a safe journey home!*

# Capacity Building For HIV Prevention Conference Workshops

**Monday, April 2, 2001 - 10:15 a.m. - 12:15 p.m.**

<b>OD 1</b> <b>Cultural Responsiveness</b> Julio Dicient Taillepierre, CDC; Victoria Bruno, NMAC  FORSYTHE	<b>OD 2</b> <b>Fund Development</b> Luigi Buitrago, NMAC  HENRY	<b>ID 1</b> <b>Developing Specific and Measurable Objectives</b> Angela Thrasher, Mosiaca; Carolyn Thompson, Jackson State University  NEWTON	<b>I 1</b> <b>Developing Effective Communication Strategies to Reach Your Audience</b> Alicia Jackson; MEE Productions  ROCKDALE	<b>ID 2</b> <b>Using Behavioral Science (Part 1)</b> Mary Neuman, CDC; Alexi D. San Doval, Educational Development Center  FAYETTE	<b>IE 1</b> <b>Intervention Types and Risk Populations</b> Marlene Glassman, CDC; Marcia Sass, New Jersey Health Department; Debra Hickman, S.T.A.R  WALTON	<b>I 2</b> <b>Building Effective Interventions for Lesbian, Gay, Bisexual and Transgendered Adolescents</b> David Mariner, Advocates for Youth  DEKALB
<b>I 3</b> <b>Prevention Case Management</b> David Alter, PROCEED  CHEROKEE		<b>CP 1</b> <b>Community Planning Orientation for CBOs</b> J. Gabriel Rendón, Joy Workman, AED; Jay Blackwell, NMAC  FULTON		<b>OD 14</b> <b>Computer Training Access Database Development (Part 1)</b> Konyasoh Oxner, NMAC  JACKSON-MADISON	<b>Institute Faith</b> <b>African-American Faith Organizations Sharing Capacity Building Strategies with Africans for HIV Prevention</b> Jaime Altamirano, CDC; Princess Jennifer Olanrewaaju, Lee, Endurance and Love Organization  CLAYTON	<b>Institute GMOC</b> <b>Getting to the Table Is Just Half the Job</b> Anthony Fox, Jackson State University; Maurice Franklin, GMAD; Lamont Evans, NAESM  GWINNETT

**Monday, April 2, 2001 - 2:15 p.m. - 4:15 p.m.**

<b>OD 3</b> <b>Getting Your Board Ready to Rock and Roll</b> Jamie Bracey, True Image Communications; Ruben Cantu, NMAC  FORSYTHE	<b>OD 2</b> <b>Fund Development</b> Luigi Buitrago, NMAC  HENRY	<b>OD 4</b> <b>Volunteer Resource Development</b> Ronald Johnson, JSU; Lorraine Reed, JSU/NAFEO  NEWTON	<b>ID 3</b> <b>Logic Modeling for Effective Programs</b> Ted Duncan, CDC; Maria Alvarez, CDC; Allan Lightfoot, PRO- CEED  ROCKDALE	<b>ID 2</b> <b>Using Behavioral Science (Part 2)</b> Mary Neuman, CDC; Alexi D. San Doval, Educational Development Center  FAYETTE	<b>ID 4</b> <b>Best Practices for HIV/AIDS Prevention for Latino MSM</b> J. Carlos Velazquez, LLEGO  CHEROKEE	<b>I 4</b> <b>Components of HIV Prevention Counseling</b> Cindy Getty, Carol Metcalf, CDC  DEKALB
<b>IE 2</b> <b>Monitoring and Evaluating Implementation of Prevention Programs</b> Kelly Bartholow, Francisco Sy, CDC  WALTON	<b>CM 2</b> <b>Declaring a State of Emergency in HIV/AIDS and Public Health</b> Deborah Fraser- Howze, Gale Sampson-Lee, Black Leadership Commission on AIDS  COBB	<b>CP 1</b> <b>Community Planning Orientation for CBOs</b> J. Gabriel Rendón, Joy Workman, AED; Jay Blackwell, NMAC  FULTON		<b>OD 14</b> <b>Computer Training Access Database Development (Part 2)</b> Konyasoh Oxner, NMAC  JACKSON-MADISON		<b>Institute CCD</b> <b>Preparing for Phase 2 CDC &amp; HRSA Collaboration</b> Benita Harris, CDC; Bob Kohmescher, CDC Andrew Kruzich, HRSA  GWINNETT

# Capacity Building For HIV Prevention Conference Workshops

**Tuesday, April 3, 2001 - 10:15 a.m. - 12:15 p.m.**

<b>OD 5</b> <b>What Is Strategic Planning? Finding a Model that Fits</b> Alexis Sott Roiter, PROCEED  FORSYTHE	<b>OD 6</b> <b>PGO – Financial Reporting, Continuation Applications, Budgeting, Redirections and Automatic Drawdowns</b> Ron Van Duyne, CDC  HENRY	<b>OD 7</b> <b>Human Resources - Staff Recruitment and Retention</b> Jay Blackwell, NMAC; Steven Walker, DRWM Foundation  NEWTON	<b>ID 5</b> <b>How to Create Culturally Specific Interventions</b> Aisha Gilliam, CDC; Karla Scott, St. Louis University; Michelle Sabori, ITCA  ROCKDALE		<b>ID 6</b> <b>Overview of Behavior Change Models</b> Marilyn Moering, Mark Colomb, JSU  FAYETTE	<b>I 5</b> <b>Counseling, Testing, and Referral Guidelines</b> Ken Hunt, Samuel Martinez, Karen Willis, CDC  CHEROKEE
<b>IE 2</b> <b>Monitoring and Evaluating Implementation of Prevention Programs</b> Kelly Bartholow, Francisco Sy, CDC  WALTON	<b>CM 3</b> <b>Youth /Adult Partnerships</b> Erin Connor, Advocates for Youth  COBB	<b>CP 2</b> <b>Getting Involved, Staying Involved</b> Maurice Franklin, GMAD, Steven Walker, DRWM Foundation; Faith Hunter-Kephart, NMAC  FULTON	<b>OD 14</b> <b>Computer Training Access Database Development (Part 1)</b> Konyasoh Oxner, NMAC  JACKSON-MADISON		<b>Institute GMOC Leadership Development/Community Mobilization</b> Javed Syed, API Wellness Center; Larry Kairaiuk, National Native American AIDS Prevention Center Institute GWINNETT	

**Tuesday, April 3, 2001 - 2:00 p.m. - 4:00 p.m.**

<b>OD 5</b> <b>What Is Strategic Planning? Finding a Model that Fits</b> Alexis Sott Roiter, PROCEED  FORSYTHE	<b>OD 6</b> <b>PGO – Financial Reporting, Continuation Applications, Budgeting, Redirections and Automatic Drawdowns</b> Ron Van Duyne, CDC  HENRY	<b>OD 7</b> <b>Human Resources - Staff Recruitment and Retention</b> Jay Blackwell, NMAC; Steven Walker, DRWM Foundation  NEWTON	<b>ID 5</b> <b>How to Create Culturally Specific Interventions</b> Aisha Gilliam, CDC; Karla Scott, St. Louis University; Michelle Sabori, ITCA  ROCKDALE	<b>ID 7</b> <b>African Centered Behavior Change Model</b> Wade C. Bryant, HOTEP Consultant Services  WALTON	<b>ID 8</b> <b>Taking Stage – Developing Educational Theatre</b> Ken Hornbeck, NITESTAR  DEKALB	
<b>I 6</b> <b>Street Outreach Strategies</b> Maria Alvarez, CDC; Louis Figueroa, PROCEED  FAYETTE	<b>CM 4</b> <b>Substance Users And HIV Prevention</b> John Robertson, National Black Alcohol and Addictions Council  COBB	<b>CP 3</b> <b>Latino Experience in Community Planning</b> J. Gabriel Rendon, AED; Alberto Santana, NASTAD; Carlos Velasquez, LLEGO; Ruben Cantu, NMAC; Irma Carillo, USMBHA; Julio Dicent Tailleppierre, CDC AED  FULTON	<b>I 7</b> <b>Implementation of MSM Alternative Approach</b> Charles Collins, Ron Stall, CDC  CHEROKEE	<b>OD 14</b> <b>Computer Training Access Database Development (Part 2)</b> Konyasoh Oxner, NMAC  JACKSON-MADISON	<b>Institute Faith Developing HIV Prevention Strategies for the Faith Communities</b> Dr. Monifa Jumanne, Interdenominational Theological Center Institute  CLAYTON	<b>Institute CCD Development &amp; Utility of MOU's &amp; MOA's</b> Mark Colomb, Jackson State University <b>Assessing Progress &amp; Monitoring Activities</b> Ted Duncan, CDC <b>Application of Self-Assessment and Evaluation Tools</b> Tracey Barrington, CDC; Romel Lacson, CDC; Kevin Hylton, MayaTech; Jean-Marie Mayas, MayaTech GWINNETT





# Capacity Building For HIV Prevention Conference Workshops

**Wednesday, April 4, 2001 - 10:15 a.m. - 12:15 p.m.**

<b>OD 8</b> <b>Basic Fiscal Management Tips</b> PROCEED  FORSYTHE	<b>OD 6</b> <b>PGO – Financial Reporting, Continuation Applications, Budgeting, Redirections and Automatic Drawdowns</b> Ron Van Duyne, CDC HENRY	<b>OD 10</b> <b>Basic Grantwriting “Must Do’s” – Basic Steps to Resource Development</b> Anthony Fox, JSU; Tonia Schaffer, South Side Help Center WALTON	<b>ID 9</b> <b>Social Marketing</b> Kari Sapsis, CDC ROCKDALE	<b>I 8</b> <b>Finding, Selecting, and Adapting Evaluated HIV Prevention Interventions</b> Ellen Goldstein, CAPS NEWTON	<b>I 9</b> <b>Group Level Interventions</b> Ronald Johnson, JSU; Jo-Ann Hoye, Drew University FAYETTE	<b>Institute CCD</b> <b>Program Efficacy in Gathering and Using Community Level Indicators</b> Esther Sumartojo, Delia Easton, CDC DOUGLAS
<b>IE 3</b> <b>How to Use and Interpret Evaluation Data</b> Dale Stratford, CDC; Francisco Sy, CDC; Romel Lacson, CDC CHEROKEE	<b>CM 5</b> <b>How to Mobilize African-American Communities in HIV Prevention</b> Carolyn Thompson, Carol Burt, JSU; Nycal Anthony, Concerned Black Men of Philadelphia COBB	<b>CP 4</b> <b>Operationalizing Parity, Inclusion, and Representation (PIR)</b> Jay Blackwell, Ifeoma Udoh, Cal Pep; Michael Butler, Indiana Department of Health FULTON	<b>OD 15</b> <b>Computer Training Getting the Most Out of the Web</b> Konyasoh Oxner, NMAC JACKSON-MADISON	<b>Institute Faith</b> <b>Building Capacity of African-American Faith Leaders to Enable Their Participation in Community Planning</b> Pernessa Seele, The Balm In Gilead CLAYTON	<b>Institute GMOC</b> <b>Gay Youth of Color – Challenges and Barriers to HIV/AIDS Prevention</b> Christopher Ramirez, LLEGO GWINNETT	

**Wednesday, April 4, 2001 - 2:00 p.m. - 4:00 p.m.**

<b>OD 8</b> <b>Basic Fiscal Management Tips</b> PROCEED FORSYTHE	<b>OD 9</b> <b>Marketing your Program – Creating an Agency Image</b> Faith Hunter-Kephart, NMAC HENRY	<b>OD 11</b> <b>Action Learning, Action Planning Problem Solving Strategies</b> Kathy Wiener, PROCEED ROCKDALE	<b>ID 10</b> <b>Conducting Needs Assessments</b> Ted Duncan, CDC; Jo-Ann Hoye, Drew University NEWTON	<b>ID 11</b> <b>Trans-What Beginning to Understand the Transgendered Experience and Effective Ways to Address Prevention Needs</b> Kellii Trombacco, Minority AIDS Project; Samuel Lurie, Vermont Department of Health FAYETTE	<b>IE 4</b> <b>Evaluating Effective Linkages</b> Kata Chillag, CDC WALTON	
<b>IE 3</b> <b>How to Use and Interpret Evaluation Data</b> Dale Stratford, CDC; Francisco Sy, CDC; Romel Lacson, CDC CHEROKEE	<b>I 10</b> <b>Basics of Community Level Interventions</b> Carol Burt, JSU; Lorraine Reed, NAFEO DEKALB	<b>CM 6</b> <b>How to Mobilize Native American/Alaskan Native/Native Hawaiian Communities in HIV Prevention</b> Armando Gonzales, Intertribal Council of Arizona COBB	<b>CP 5</b> <b>Strong Logical Linkages: Making Sure HIV Prevention Resources Match Your Community Planning Group’s Priorities</b> Frank Beadle de Paloma, AED; Tim Quinn, CDC, Ron Henderson, Florida Dept. of Health; Leisha McKinley, Florida CPG FULTON	<b>Institute Faith</b> <b>Building Capacity of African-American Faith Leaders to Enable Their Participation in Community Planning</b> Pernessa Seele, The Balm In Gilead CLAYTON	<b>Institute 100</b> <b>Everything Grantees Should Know About Program Announcement #00100, But Were Afraid to Ask</b> William Comeaux, CDC; Sam Martinez, CDC; Wrenn Slocum, CDC; Kelly Bartholow, CDC GWINNETT	

# Capacity Building For HIV Prevention Conference Workshops

**Thursday, April 5, 2001 - 8:30 a.m. - 10:00 a.m.**

<b>OD 13</b> <b>Advanced Grantwriting Techniques</b> Anthony Fox, JSU  FORSYTHE	<b>IE 4</b> <b>Evaluating Effective Linkages</b> Kata Chillag, CDC  WALTON	<b>I 11</b> <b>Integrating Hepatitis Prevention Messages into CBO Activities</b> Bridgette Finklestein, CDC  CHEROKEE	<b>I 12</b> <b>HIV Prevention Among Migrant and Seasonal Farm Workers – A Replicable Model</b> Myrtelina Gonzalez, Farmworkers Association  ROCKDALE	<b>I 13</b> <b>Incorporating Concepts of the Serostatus Approach to Fighting an Epidemic (SAFE)</b> Walt Senterfitt, CDC; Agatha Eke, CDC  NEWTON	<b>ID 12</b> <b>Diffusion of Effective Behavioral Interventions</b> Cindy Getty, Charles Collins, CDC  FAYETTE	<b>I 14</b> <b>Target Audience Input: Tools for Target Audience Inclusion in Program Planning</b> Samuel Lurie, Vermont Department of Health, AIDS Program  DEKALB
<b>CM 7</b> <b>How to Mobilize Asian and Pacific Islander Communities in HIV Prevention</b> Keith Yamaguchi, CDC  COBB	<b>ID 13</b> <b>Developing Effective HIV Prevention Programs Within Faith-based Settings</b> Deborah Levine, Harlem Congregations; Maria Perez, Latino Commission on AIDS  HENRY	<b>CM 8</b> <b>How to Mobilize Hispanic - Latino Communities in HIV Prevention</b> Rosa Benedicto, U.S. Mexico Border Health Association  FULTON	<b>CP 6</b> <b>African-American Experience in Community Planning</b> Joy Workman, AED; Jay Blackwell, NMAC; Marilyn Moering, JSU; Tonia Schaffer, South Side Help Center; Tracy Luster-Welch, Ohio Dept. Of Health  DOUGLAS	<b>OD 15</b> <b>Computer Training Getting the Most Out of the Web</b> Konyasoh Oxner, NMAC  JACKSON-MADISON	<b>Institute Faith</b> <b>Mobilizing Gospel Music Artists to Fight Against HIV/AIDS</b> Reverend Yvette Flunder, Ark of Refuge  CLAYTON	

**Thursday, April 5, 2001 - 10:15 a.m. - 12:15 p.m.**

<b>Quarterly Report Requirements Overview</b> Team 1: Sam Martinez  FORSYTHE - ROCKDALE	<b>Quarterly Report Requirements Overview</b> Team 2: Qairo K. Ali  DOUGLAS - PAULDING	<b>Quarterly Report Requirements Overview</b> Team 3: Mary Wettrich  CLAYTON - COBB	<b>Quarterly Report Requirements Overview</b> Team 4: Tim Quinn  CHEROKEE - WALTON
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## 2001 Skills-Building Conference Affinity Sessions

### Monday, April 2, 2001 4:30 p.m. - 6:00 p.m.

HIV Prevention Strategies for MSM (General) • *Bill Longdon* \_\_\_\_\_ Walton  
HIV Prevention Strategies for Substance Users (Non IDUs) • *Aaron Zee* \_\_\_\_\_ Cherokee  
HIV Prevention Strategies for Women (Esp. Partners of IDUs and Bisexual Men) • *Lisa Manley* \_\_\_\_\_ Forsythe  
HIV Prevention Strategies for Youth (African-American) • *Greg Smith* \_\_\_\_\_ Newton  
HIV Prevention Strategies for Youth (Latino) • *Tomas Rodriguez* \_\_\_\_\_ Rockdale  
HIV Prevention Strategies for Undocumented Populations • *April Bankston* \_\_\_\_\_ Fayette

### Tuesday, April 3, 2001 4:15 p.m. - 5:30 p.m.

HIV Prevention Strategies for MSM (African-American) • *Brian Kim* \_\_\_\_\_ Walton  
HIV Prevention Strategies for MSM (Latino) • *Rebeca Lee-Pethel & Angel Ortiz* \_\_\_\_\_ Cherokee  
HIV Prevention Strategies for MSM (Asian and PI) • *Walter Chow* \_\_\_\_\_ Fayette  
HIV Prevention Strategies for Incarcerated Populations • *Stefan Wier* \_\_\_\_\_ Forsythe  
HIV Prevention Strategies HIV Positive Persons • *Tim Quinn* \_\_\_\_\_ Newton  
HIV Prevention Strategies for Youth (General) • *Karen Willis* \_\_\_\_\_ Rockdale

### Wednesday, April 4, 2001 4:15 p.m. - 5:30 p.m.

HIV Prevention Strategies for Transgendered Populations • *Vickie Rayle* \_\_\_\_\_ Walton  
HIV Prevention Strategies for Youth (Gay and Lesbian) • *Reni Vaughn* \_\_\_\_\_ Cherokee  
HIV Prevention Strategies for Intravenous Drug Users • *Shirl Ellis* \_\_\_\_\_ Fayette  
HIV Prevention Strategies for Commercial Sex Workers • *Nikki Economou* \_\_\_\_\_ Forsythe  
HIV Prevention Strategies for Homeless (Including Youth Homeless) • *Bill Bancroft* \_\_\_\_\_ Newton  
HIV Prevention Strategies for Rural Populations • *Hussain Baseer* \_\_\_\_\_ Rockdale

### CLAYTON MEETING ROOM

Workshop: Monday, April 2, 2001, 10:15 a.m. - 12:15 p.m.  
Title: African-American Faith Organizations Sharing Capacity Building Strategies with Africans for HIV Prevention  
Presenters: Jaime Altamirano, MD, MPH, Medical Epidemiologist, CDC/TTSSB; Princess Jennifer Olanrevaaju Lee, Executive Director, Endurance and Love Organization

In this workshop, presenters will share and illustrate diverse faith perspectives of HIV interventions.

Workshop: Tuesday, April 3, 2001, 2:00 p.m. - 4:00 p.m.  
Title: Developing HIV Prevention Strategies for the Faith Communities  
Presenter: Rev. Dr. Monifa Jumanne, Project Director, Interdenominational Theological Center, Georgia

This workshop is interactive and will demonstrate successful HIV prevention strategies which have been developed for the Faith community and will offer a format for others to develop their own.

Workshop: Wednesday, April 4, 2001, 10:15 a.m. - 12:15 p.m. and continued 2:00 p.m. - 4:00 p.m.  
Title: Building Capacity of African-American Faith Leaders to Enable Their Participation in Community Planning  
Presenter: Pernessa Seele, Executive Director, The Balm In Gilead, New York City

This institute will focus on the techniques used to target, deliver, and maintain long-term capacity building assistance relationships with AA Faith Leaders.

Workshop: Thursday, April 5, 2001, 8:30 a.m. - 10:00 a.m.  
Title: Mobilizing Gospel Music Artists in the Fight Against HIV/AIDS  
Presenter: Rev. Yvette Flunder, Executive Director, The Ark of Refuge, California

Gospel music is the fastest-growing music genre in the US, and this workshop will present strategies and methods to mobilize Gospel artists around HIV/AIDS issues. Gospel music audiences are often made up of those persons who are at risk for HIV infection. The influence of Gospel artists can be a vehicle for delivering HIV prevention messages and influencing behavior. This workshop is interactive and will demonstrate successful HIV prevention strategies which have been developed for the Faith community and will offer a format for others to develop their own.

### GWINNETT MEETING ROOM

Session 1: CCD Update, Monday, April 2, 2001, 2:15 p.m. - 4:15 p.m.  
Title: Preparing for Phase 2  
Presenters: Benita Harris, MPH, Special Projects Coordinator; Bob Kohmescher, Chief, Program Prevention Branch

Title: CDC & HRSA Collaboration  
Presenter: Andrew Kruzich, Chief, Program Development Branch, HIV/AIDS Bureau, HRSA

Session 2: CCD Specific Capacity Building, Tuesday, April 3, 2001, 2:00 p.m. - 4:00 p.m.  
Title: Development & Utility of MOAs and MOUs  
Presenter: Mark Colomb, Ph.D., Jackson State University, Mississippi Urban Research Center

Title: Assessing Progress & Monitoring Activities: Application of the Self-Assessment & Evaluation Tools  
Presenters: Ted Duncan, Ph.D., CBAB; Tracey Barrington, PERB; Romel Lacson, PERB; Kevin Hylton, Ph.D., MayaTech; Jean-Marie Mayas, Ph.D., MayaTech

Session 3: CCD, Wednesday, April 4, 2001, 10:15 a.m. - 12:15 p.m.  
Title: Program Efficacy in Gathering and Using Community Level Indicators  
Presenters: Esther Sumartojo, BIRB; Delia Easton, BIRB  
Douglas Meeting Room

Session 4: CCD Affinity, Wednesday, April 4, 2001, 4:15 p.m. - 5:30 p.m.  
Open Forum for National Coalition of CCD Grantees (NCCCD)  
Gwinnett Meeting Room



## GWINNETT MEETING ROOM

Workshop # 1: Monday, April 2, 2001, 10:15 a.m. - 12:15 p.m.

Title: Community Planning: Getting to the Table Is Just Half the Job

Presenters: Anthony Fox, CBA Project Coordinator, Jackson State University; Maurice Franklin, Director of Capacity Building Program, Gay Men of African-American Descent (GMAD); and LaMont Evans, Director of National Programs, National AIDS Education and Services for Minorities (NAESM)

This interactive institute is designed to explore strategies to empower Gay Men of Color (GMOC) who participate on local CPG bodies to fully engage in the process. Various strategies will be explored, such as: mentoring, networking, and relevant committee participation. Participants will explore ways to network effectively with members from the broader community such as non-gay members and those from the various cultural and racial backgrounds, etc. In addition, participants will be encouraged to share individual challenges and successes in attracting, involving, and retaining GMOC in the CPG process.

Workshop # 2: Tuesday, April 3, 2001, 10:15 a.m. - 12:15 p.m.

Title: GMOC Leadership Development/Community Mobilization

Presenters: Daniel Bao, Associate Director of Research and Technical Assistance, Asian and Pacific Islander Wellness Center; Larry Kairaiuk, Technical Assistance/Training Coordinator, National Native American AIDS Prevention Center

This interactive institute will focus on the dynamics of effective leadership in GMOC communities. Participants will learn how to identify potential leaders in their respective communities, determine leadership development needs, and explore ways to support those GMOC leaders who dedicate their lives to impeding the spread of HIV/AIDS in their communities. Participants will also be challenged to identify allies within the context of their broader communities to impact the fight against HIV/AIDS and develop strategies to effectively engage those community stakeholders in dialogue on HIV/AIDS issues.

Workshop # 3: Wednesday, April 4, 2001, 10:15 p.m. - 12:15 p.m.

Title: GMOC Youth Institute

Presenter: Christopher Ramirez, Field Manager/Midwest Regional Coordinator, National Latino/a Lesbian, Gay, Bisexual, and Transgender Organization (LLEGO)

This interactive institute will host a panel of youth from diverse cultural backgrounds and ethnic communities. Young people will discuss the challenges and barriers they face working in the HIV/AIDS arena. Various strategies to attract and retain young people in the community planning process will be exchanged. In addition, issues of leadership development and community mobilization around youth issues will be explored.

## Institute For Program Announcement #00100 Grantees

### GWINNETT MEETING ROOM

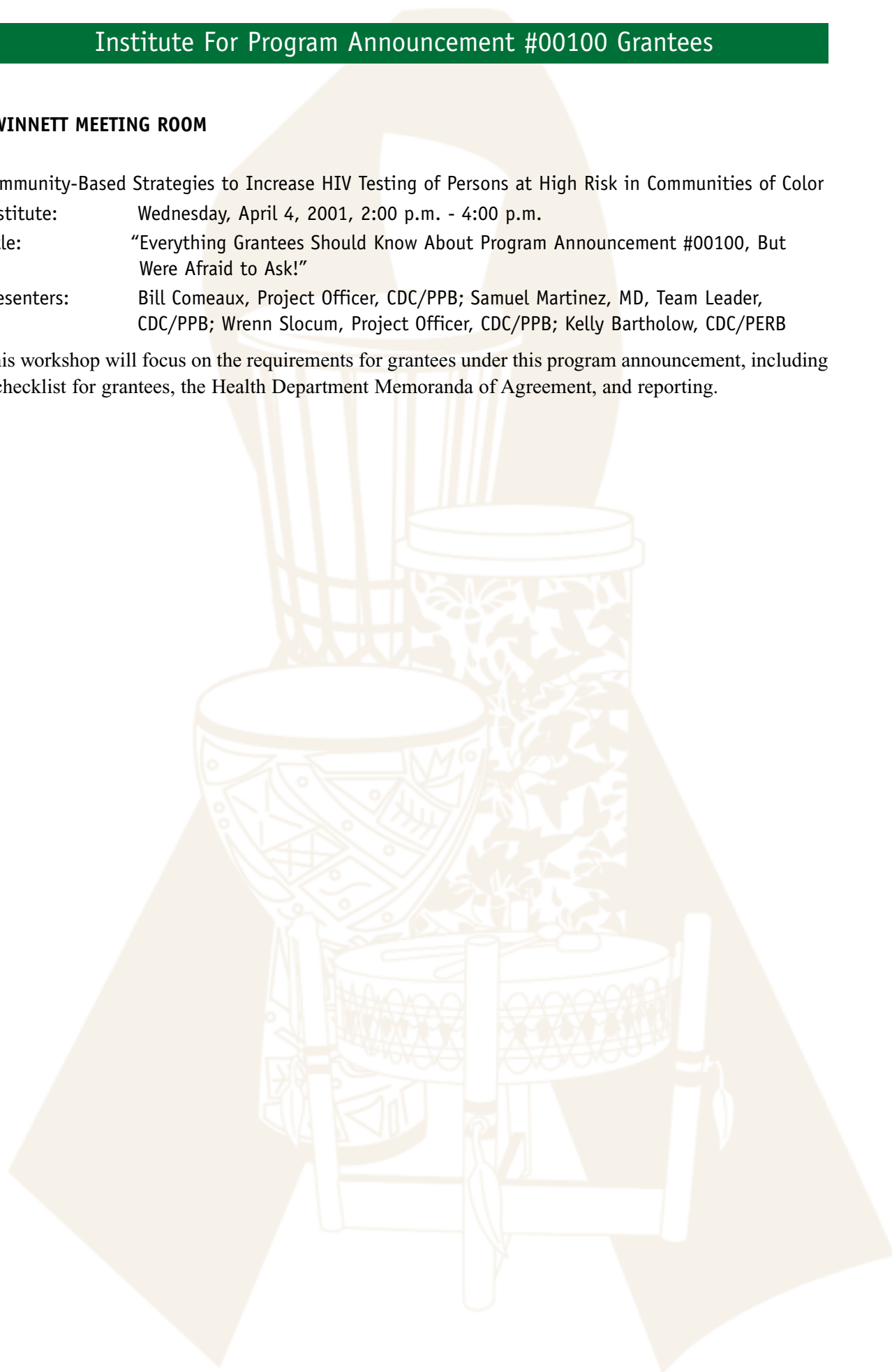
Community-Based Strategies to Increase HIV Testing of Persons at High Risk in Communities of Color

Institute: Wednesday, April 4, 2001, 2:00 p.m. - 4:00 p.m.

Title: "Everything Grantees Should Know About Program Announcement #00100, But Were Afraid to Ask!"

Presenters: Bill Comeaux, Project Officer, CDC/PPB; Samuel Martinez, MD, Team Leader, CDC/PPB; Wrenn Slocum, Project Officer, CDC/PPB; Kelly Bartholow, CDC/PERB

This workshop will focus on the requirements for grantees under this program announcement, including a checklist for grantees, the Health Department Memoranda of Agreement, and reporting.





Capacity Building For HIV Prevention 2001

A Skills-Building Meeting for CBOs

Hilton Atlanta Hotel, Atlanta, GA